



**Pasadena City College
Small Business
Development Center**

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Small Business
Development Centers
Los Angeles Regional Network

Nardo Manaloto

Business Advisor

Pasadena City College SBDC

Nardo Manaloto is a healthcare executive with 22+ years of management and consulting experience in solving healthcare challenges using innovation, user centered design, and business, service and technology architectures. Nardo had worked in many areas in healthcare from the health plan, provider, hospital, patient, consumer and community point of view. Nardo also had won several healthcare innovation awards for solution spanning the areas of secure messaging, communication and social collaboration, mobile applications, complex clinical and business systems and virtual care. Nardo currently serves as the Chairperson for the Healthcare Innovation, Design, Technology and Startup Meetup and is the Group Leader for the UX in Healthcare LinkedIn group. Nardo is passionate about the promotion and incorporation of UX best practices into the healthcare industry as a way to create lasting change and system adoption through appropriate design.



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