



**Pasadena City College
Small Business
Development Center**

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Small Business
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Kevin D. DeBré is the chair of the Firm's Intellectual Property & Technology Transactions Practice Group. Kevin advises entrepreneurs and companies that use intellectual property to build their businesses. Kevin has particular expertise in structuring and negotiating technology commercialization and patent licenses, strategic alliances, research and development collaborations, trademark licensing and brand merchandising agreements and manufacturing, distribution and marketing arrangements. He also counsels clients on compliance with data security and privacy laws and regulations.

Kevin is a business lawyer, a registered patent lawyer and a former engineer. He focuses on representing software companies, semiconductor design firms, mobile commerce businesses, e-commerce enterprises, electronics and hardware manufacturers, media companies, content developers and publishers, biotechnology companies and medical device manufacturers both in the United States and abroad.

Kevin is a frequent guest lecturer in undergraduate and graduate level entrepreneurship courses at UCLA Anderson School of Management, UCLA School of Engineering, USC Marshall School of Business, Pepperdine University and Chapman University, and serves as Chairman of the Caltech Entrepreneurs Forum, an organization that facilitates the growth and success of technology-based entrepreneurial ventures in Southern California. He has been quoted in numerous high-tech industry publications and has appeared on Bloomberg TV. Kevin is also a speaker at numerous conferences on technology commercialization and intellectual property licensing and he has published several articles on licensing. Kevin is the author of "Licensing of Trade Secrets and Know-How," a chapter of Trade Secret Litigation and Protection in California, an attorney's practice book published by the State Bar of California. In addition, Kevin is a contributing author of "Joint Ventures and Strategic Alliances," a chapter of Intellectual Property in Business Transactions, an attorney's practice book published by Continuing Education of the Bar, and is an update author of "Exploiting Trade Secrets by Licensing" and of "Form Licensing Agreements and Provisions," two chapters of Trade Secrets Practice in California (Second Edition) published by Continuing Education of the Bar. Kevin has been selected multiple times as a Southern California Super Lawyer and is the founder and Chair of the Licensing Interest Group of the California State Bar Intellectual Property Section.

Kevin received his J.D. from Hastings College of the Law in 1989 and his B.S. degree from the University of California, Davis in 1982. He is admitted to practice law in the State of California.



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